

profine to launch pioneering window system with 76 mm installation depth

PRESS RELEASE

profine Group has developed a new, trendsetting profile system for PVC-U windows and doors with an installation depth of 76 mm. It is the most significant new development by the profile manufacturer in about fifteen years, and the first step of a major investment offensive for its product range. This profile series has all it takes to become the leading system on the high volume standard market segment. The weather seal variant of this new profile system will be launched in January 2014 under the brand names KBE 76, KÖMMERLING 76, and TROCAL 76. The centre seal version will follow in April 2014. For this system profine has invested in a total of over fifty profile geometries and ancillary articles.

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Maximised thermal insulation in standard windows, slender profile sight lines for large glazed areas and solar gains, ultra modern functional glazing up to 48 mm thick, and an efficient design for simplifying work – all of this united in the new system generation under the brand names KBE 76, KÖMMERLING 76, and TROCAL 76.

The weather seal variant of this system already exhibits an outstanding thermal insulation value of $U_f = 1.1 \text{ W}/(\text{m}^2\text{K})$, which the centre seal version will even improve on with its $U_f = 1.0 \text{ W}/(\text{m}^2\text{K})$.

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Dr Peter Mrosik, CEO and owner of profine Group: “We have repositioned ourselves as a company, and have greatly optimised and enhanced the efficiency of our production and logistics. Now we have developed a window system that is as pioneering as it is marketable. Its particular features include not only an outstanding functional performance, but also modularity that our market partners can only benefit from. With this wide and efficient system we can offer our customers a set of modular components that leave no wish unfulfilled. Their specifications are matched only by systems with a considerably larger installation depth.”

With its integrated product strategy for this 76 mm profile series, profine has created a universal window and door system that on the one hand offers a high level of compatibility and flexibility with respect to glazing, steels, and ancillary profiles. At the same time, its so called upgrade technologies provide a great many options for designer features, enhanced static properties, and more effective insulation. To this end, profine is planning for its partners prefoamed proEnergyTec profiles that will yet again provide a significant boost to thermal insulation.

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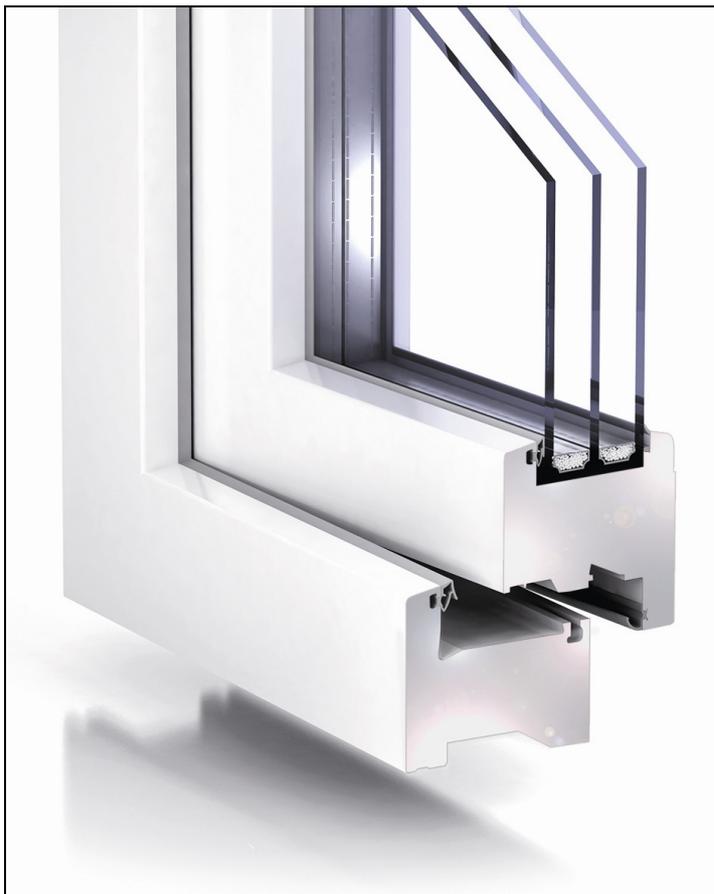
“The installation depth of 76 mm is equally suitable for applications in both renovation projects and new buildings. The excellent insulating values of this profile find the perfect complement in the slender sight lines, a facility for large pane thicknesses, and an intelligent design, culminating in a window with unbeatable energy efficiency. A window that is ideal for the high volume standard market segment,” explained Stefan Schäfer, Head of Corporate Product Management & Marketing at profine.

Starke Marken:



Also the looks and design of this 76 mm system from profine is in perfect keeping with its targeted role of market leader. The rich diversity offered by a wide range of colour laminates and the innovative combinations with aluminium offers architects, developers, and planners all the freedom they need for their own designs.

“By channelling our expertise in the development of this trendsetting system and aligning our product quality and logistics consistently to the highest demands, we have created yet another basis that will strengthen the position of our partners in the competitive arena. The feedback our customers have provided on the presentations to date has shown us that the 76 mm system has met with resounding acceptance on the market,” explained Dr Peter Mrosik.



The new profine 76 mm system - here an outline of it - will be launched as a weather seal variant under the brand names KBE 76, KÖMMERLING 76, and TROCAL 76 in January 2014.

Graphic: profine

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About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,000.

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