

Today for Tomorrow - profine at Fensterbau Frontale 2024

profine Group is once again setting standards as the largest exhibitor at Fensterbau Frontale, which will take place in Nuremberg from 19 to 22 March 2024, and will present itself on an area of 1,500 square metres in hall 7. The focus of the trade fair appearance will be on the forward-looking topic of sustainability.

With the 125th anniversary of the Kömmerling flagship brand, profine Group has clearly communicated the realignment of its corporate strategy to the outside world. The company is now even more focussed on climate protection, energy efficiency, social responsibility and the preservation of resources for future generations. True to Kömmerling's new claim, "Today for Tomorrow", profine Group is also presenting its commitment to sustainable development at the trade fair.

"Our trade fair stand offers more than just product presentations - it's an experience. And this year we have gone the extra mile. Let us surprise you," promises Dr. Peter Mrosik, owner and CEO of profine Group. Four highlights will take centre stage at the trade fair for profine and its visitors.

Made from 100% recycled materials: Kömmerling ReFrame

With Kömmerling ReFrame, profine Group is presenting the first window profile series made entirely from recycled PVC-U materials. This future-orientated product line not only impresses with its environmentally friendly material cycle, but also with its innovative design and the high resistance of the proCoverTec surface technology, an additional layer on the ReFrame profiles.

Green innovation: bio-attributed PVC

The window profiles made of bio-attributed PVC are another highlight of the profine Group at the trade fair. In this sustainable development, renewable raw materials, such as pine oil-based ethylene, completely replace fossil materials. This pioneering development enables an impressive CO₂-reduction of around 90% compared to conventional PVC and sets new environmental standards in the industry.

Innovative digitalisation with profine eSolutions

profine Group is also increasingly focusing on digitalisation in order to offer even more sustainable solutions. First and foremost, this includes the newly launched "Framework" platform. This is an app that covers everything from advice and measurements to offers, as well as the "Fensterkauf.com" website, which guides end customers quickly to their customised quotation. The digital portfolio is rounded off by smart-home concepts developed in cooperation with partners, advanced BIM tools, an innovative energy-saving calculator and powerful planning-software,

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all of which are designed to support the market success of partner companies in the long term.

Sustainable aluminum-PVC combination: Kömmerling WarmCore hybrid system

The new Kömmerling WarmCore system stands for an innovative combination of PVC-U and aluminum. This hybrid system forms the basis for a variety of windows, hinged and sliding doors and folding/sliding elements. With a PVC-U core for optimum thermal insulation and aluminum profiles for statics, design and colour variety, WarmCore sets new standards in the industry. The sustainability aspect is more than convincing: the PVC-U core consists of up to 100% recycled material and the aluminum profiles of up to 90%, making WarmCore an environmentally conscious choice for modern living.

Solutions for the markets' recycling requirements

profine is presenting what is probably the widest range of recycling options at the trade fair, thereby emphasising its sustainable product policy. In addition to Kömmerling ReFrame, profiles with a minimum 55% recycled content that meet the current requirements of various German local authorities will also be on show. profine also offers products for international recycling standards. The best example: France, where a 25% use of recycled material is prescribed by 2025. The trade fair programme also includes innovative materials such as MultiCore reinforcements that replace steel.

Discover the whole world of profine

With PremiPlan Plus, trade visitors will experience an innovative “zero-threshold” system that guarantees exemplary accessibility. In the aluminium segment, profine is setting trends with systems such as Kömmerling WarmCore and Kömmerling Unity, the first hybrid system with a fixed connection of PVC-U and aluminium, as well as other new aluminium systems that meet the specific requirements of various markets.

With its window solutions, profine Group will be demonstrating at the trade fair how thermal insulation and CO₂-savings go hand in hand: with system platforms from 70 to 88 millimetres installation depth and international variants from 58 millimetres, the company is one of the international market leaders.

In addition to the wide range of decorative foils, proCoverTec and aluminium shells, the variety of colours is enriched by AcrylColor, a PMMA surface that combines colour fastness, weather resistance and elegance with 100% recyclability. In addition to the sustainable colour solutions, profine's range at the trade fair also includes numerous sliding and shutter systems, special window solutions and the comprehensive range of PVC sheets.

Dr. Peter Mrosik invites guests from all over the world to see profine's sustainable strategy for themselves: "At profine Group, we systematically anchor the principle of sustainability in our core business processes: from products, production and logistics to branding and our comprehensive services. All of this can be experienced at our trade fair stand. We are therefore particularly looking forward to meeting our partners from Germany and abroad as well as many interested parties from the window industry directly on site and to many exciting personal discussions."

Captions:

- 1) With Kömmerling ReFrame, profine Group is presenting the first window profile series made entirely from recycled PVC-U materials at Fensterbau Frontale 2024, which has already been used in several projects.
- 2) Window profiles made of bio-attributed PVC are another highlight of the profine Group at Fensterbau Frontale 2024. In this sustainable development, renewable raw materials, such as pine oil-based ethylene, completely replace fossil raw materials.

Graphics: profine

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, Kömmerling, and TROCAL brands, the Group supplies its products to more than 100 countries and has an excellent international standing at 29 sites in 23 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Bosnia-Herzegovina, Russia, India, the UK, Ukraine, the USA and China, with its head office in Pirmasens, Rhineland-Palatinate, and a payroll of over 3,400.