

PRESS RELEASE

Generations coaching – profine Partnerakademie provides support in the transfer of corporate leadership

On 27–28 April 2012, profine Partnerakademie held the workshop “Generations Coaching” in Hagen. Starting this season, the event is part of the training courses “Top management knowhow for corporate successors” for partner companies of the KBE, Kömmerling, and Trocal brands.

The module “Generations Coaching” treats the highly sensitive and key process of transferring corporate leadership – with the special aspect that the participants in the successor programme attend the workshop together with the representatives of their senior generation.

“According to studies, over 50% of all leadership transfers fail primarily for emotional, psychological, and family reasons. Conflicts between two generations are frequently inevitable,” explained Kerstin Lotter, responsible for the Partnerakademie on the profine side.

She continued that owing to the diversity and complexity of individual situations and constellations at companies there was no such thing as a ready master plan for the optimal transfer of leadership.

“The seminar therefore focuses on combining differing social values and ideas in order to give rise to a creative potential. In this respect, strategies for resolving conflicts can become a key factor for the continued growth of the company,” Lotter concluded.

As she sees it, the event in April proved to be a great success when seven representatives of the senior generation in total entered the ring together with the nine junior participants. She added that owing to the great demand another coaching module was being planned this year.

Seminar participant Martin Hebel of the company Fenster Hebel: “The workshop has again shown that it is above all the social skills that go into good corporate management and that are crucial for targeted succession and sustainable success.”

“Top management knowhow for corporate successors and junior executives” is a ten month series of training courses that was developed specifically for the window making sector and that profine Partnerakademie has already held twice to great success in recent years.

Further details are available from profine Partnerakademie, on 06331 56-1526, by email partnerakademie@profine-group.com, or at www.profine-kompetenzcenter.de/akademie.

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The participants of “Generations Coaching” on 27 April in Hagen, together with Gerhard Schwager (profine COO), Jan-Gerd Vos (Head of profine Central Europe Sales), and Kerstin Lotter, responsible for the profine Partnerakademie.

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 28 sites in 21 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, Ukraine, the USA and China. With its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3200, the Group recorded a turnover of about €700m in 2011.

Starke Marken:

