

PRESS RELEASE

New Semester Catalogue of profine Partnerakademie

The education and training institute of the KBE, Kömmerling and Trocal brands is starting into the first semester 2011 with an optimized selection of workshops.

The new catalogue comprises overall 27 different workshop subjects in the four categories sales & service, all around the window, management and building legislation. 19 training concepts have been newly developed, such as technical trainings for bonding technology and ventilation as well as modern sales topics such as style, etiquette and presentation techniques.

"With our new catalogue, we are offering a range of subjects made to measure both for the target group of profine partner companies and their speciality retailers as well as for construction engineers and architects", states Ludwig Schreiner, profine person in charge of the Partnerakademie.

All in all, 84 training day sessions in 14 different German locations are provided for in the new catalogue, a certain part of which can also be booked as in-house workshops.

The most frequently booked workshop "the craftsman as ambassador of the company" can be found in the new catalogue just as the sequel to the modular business succession training with the title "Business Coaching".

For the first time, profine Partnerakademie also proposes a seminar series which is recognized by the Chamber of Architects of the state of Hesse.

The new trainings catalogue is currently being sent to the profine partner companies, together with a pattern for a personnel development schedule intended to facilitate the determination of demand for further education.

For further information, please contact the Partnerakademie team by phone +49 (0) 6331-56-1526 or by e-mail partnerakademie@profine-group.com. Bookings may also be made by fax +49 (0) 6331- 56- 1527 or, starting mid-december also online: www.profine-kompetenzcenter.de

3 December 2010

Corporate Communications: Martin Schweppenhäuser Telefon +49 (0) 6331 / 56-18 04 Telefax +49 (0) 6331 / 56-15 15 martin.schweppenhaeuser@ profine-group.com

Issued by:

profine GmbH
International Profile Group
Mülheimer Straße 26
53840 Troisdorf
Telefon +49 (0) 2241 / 9953-0
Telefax +49 (0) 2241 / 9953-3561
info@profine-group.com
www.profine-group.com

Starke Marken:











The new trainings catalogue of profine Partnerakademie for the first semester 2011 fresh from the press.

About profine:

profine GmbH - International Profile Group - is the world-wide leading manufacturer of plastic profiles for windows and doors as well as a notable supplier of shutter solutions and PVC sheets. The company was established in 2003, when HT TROPLAST consolidated its profile business activities (KBE, KÖMMERLING, TROCAL) under one roof.

profine has a total of 3,350 employees at 28 locations in 21 countries. Around 2,000 of these employees work in Germany.

The production sites are located in Germany, France, Italy, Spain, Russia, Ukraine, the United States and China. The company headquarters is in Troisdorf (North Rhine-Westphalia, Germany).

For further information, please contact: profine GmbH, Corporate Communications, Zweibrücker Straße 200, 66954 Pirmasens, Phone +49-6331-56-0, Fax +49-6331-56-1515, Mail and Internet: info@profine-group.com, www.profine-group.com

Starke Marken:





