

PRESS RELEASE

Specialised knowledge from A to Z – The new seminar catalogue for the profine Partnerakademie

This season, the profine Partnerakademie, the training institute for KBE, Kömmerling, and Trocal brand customers, will be presenting 21 seminar subjects at eight venues throughout Germany.

Some new additions to the programme include seminars for the new EU Construction Products Regulation, master data management for window production software, marketing of roller shutter solutions, and joint quality workshops under the heading “Fit For Quality”.

“Again, the new programme has been heavily aligned to our customers’ needs, but we’ve also taken a proactive role in integrating new trends,” explained Kerstin Lotter, responsible for the Partnerakademie on the profine side.

For instance, the programme includes refined long runners like the “Basic Window Knowledge” seminar, which now treats the subject of windows as seen by various customers on the market, from the architect to the private renovator to the purchasing agent for a major general contractor.

And yet again, the programme presents the seminar series “Top management knowhow for corporate successors and junior executives” that will give participants the chance to prepare properly for a successor role at their company.

Divided into the four categories of sales & services, all around the window, management, and building legislation, the new catalogue lists 43 seminar days with public events and numerous subjects that the customer can also book as an inhouse seminar.

According to Lotter, it is especially these onsite events that are enjoying growing demand and that are being codesigned and supported at regular intervals by the profine Partnerakademie team.

The new seminar calendar has currently been dispatched to the profine partners. Details are available from the Partnerakademie team who will be pleased to assist by telephone on (06331) 56-1526 or by email at partnerakademie@profine-group.com. Bookings are also possible by fax on (06331) 56-1527 or online at www.profine-kompetenzcenter.de/akademie.

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Starke Marken:





The new seminar catalogue for the profine Partnerakademie has now been sent to the customer companies for the KBE, Kömmerling, and Trocal brands.

Graphic: profine

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,000.

Starke Marken:

