

PRESS RELEASE

profine extends Roller Shutter Box System "VariNova": Exterior Blinds Solution and Renovation Rail

profine Group has extended its roller shutter box system "VariNova" by a solution to include exterior blinds as well as by a special guide rail for the renovation sector.

The new box can be used universally for nearly all common types of exterior blinds. As any other VariNova box, it can be adapted easily and variably to all frames customary in the markets.

"The main features of the new box are the different fixing options for the exterior blind package, either in upright position or by fixing the package inside the box", explains Manfred Grünfelder, Head of the shutters dept. at profine Group.

With a special basic rail, the specialists can include the slat package even after the completion of the whole façade and so avoid soiling or a possible damage.

The new VariNova solution is available in the box sizes G3 and G4 and is designed for a maximum box width of 3,500 mm as well as 80 mm slat width, but it also works for 90 mm slats. As usual, also this VariNova box can be upgraded by including an insect screen at any time.

Grünfelder: "The new box also scores with energy efficiency: Its U value of 0.7 W/(m²K) means that it achieves a thermal insulation level which exceeds a comparable element with roller shutter".

Market trend towards Exterior Blinds

According to Grünfelder, exterior blinds become increasingly popular as they combine aesthetic architectural aspects with function: "Exterior blinds offer a complete solution, not only screening but also focused lighting control and the comfort of an automatically adjustable shading. With only one kind of element, you can protect yourself from undesired views from the outside in your sleeping room and regulate shading in the living area".

With regard to design and architecture, the VariNova boxes have another special feature: exterior aluminium claddings which can be coated in all RAL colours just as the aluminium guide rails as well. These claddings can be plastered on their inside and on their outside and, thus, contribute to an individual design of the façade.

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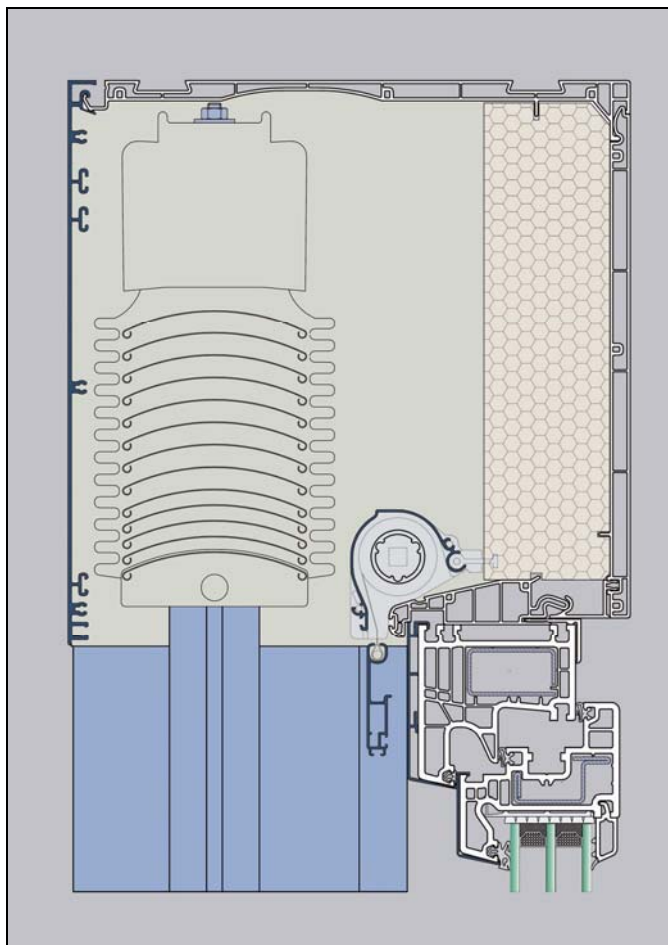


Renovation Guide Rail

Another novelty in the VariNova range is a 40 mm guide rail which is perfectly adapted in its dimensions to the requirements in the renovation and large-scale objects sectors. From now on, the customer can choose between the proven 56 mm rail and this specialized product.

Currently this new rail is available for the box sizes G1 and G2 and it will be available for the sizes G3 and G4 in autumn 2011.

"profine Group has more than 50 years of experience in the development of shutter solutions, and we have always pushed our products with a view to the markets. Hence, we will also systematically expand the VariNova range and soon offer, for example, special solutions for the French market", states Grünfelder.



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About profine:

profine GmbH - International Profile Group - is the world-wide leading manufacturer of plastic profiles for windows and doors as well as a notable supplier of shutter solutions and PVC sheets. The company was established in 2003, when HT TROPLAST consolidated its profile business activities (KBE, KÖMMERLING, TROCAL) under one roof.

profine has a total of 3,200 employees at 28 locations in 21 countries. Around 1,800 of these employees work in Germany.

The production sites are located in Germany, France, Italy, Spain, Russia, Ukraine, the United States and China. The company headquarters is in Troisdorf (North Rhine-Westphalia, Germany).

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