

**PRESS RELEASE**

**Variable and multi-functional: „VariNova“ Roller Shutter Box successfully established in the market**

With its acoustic insulation solution complying, at the same time, with the requirements of the German Energy Savings Regulation, the new generation of add-on roller shutter boxes "VariNova" was one of the major attractions of the profine presentation at the Nuremberg fensterbau/frontale trade fair.

„Most recent technological highlight of "VariNova" is the special insulation block which contributes to achieving a sound insulation of 44 dB and, at the same time, complies with all requirements of the new German Energy Savings Regulation", states Ralph Kelkel, head of the Product Management shutter systems of profine Group.

According to Ralph Kelkel, architectural aspects with functional use gain in importance and that is why the "VariNova" solutions with additional exterior blinds have got very favourable response from the customers, "as they do not only provide protection against views from the outside, but offer the comfort of a automatically controllable shadowing".

The add-on roller shutter box generation "VariNova" which was presented for the first time at the "R+T 2009" has numerous technical advantages and special features. The insect screen can, for example, be added subsequently at any moment, without further modifications to the box. In addition, revision to the inside and to the bottom is possible as well as the very simple adaptation to all common frame types existing in the markets. Furthermore, the box offers the ideal solution for offset roller shutters, simplified assembly with reduced complexity as well as rapid fixing of the different operating types.

During the last years, profine Group has consistently developed its shutter solutions with a view to the markets. "The new features of 'VariNova' represent only the first step. We are systematically extending the system and will soon offer, amongst others, a special solution for renovations", explains Ralph Kelkel.

**14.06.2010**

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The new generation of add-on roller shutter boxes „VariNova“ excels by multiple technical advantages and a high level of comfort with regard to its equipment.

**About profine:**

profine GmbH - International Profile Group - is the world-wide leading manufacturer of plastic profiles for windows and doors as well as a notable supplier of shutter solutions and PVC sheets. The company was established in 2003, when HT TROPLAST consolidated its profile business activities (KBE, KÖMMERLING, TROCAL) under one roof.

profine has a total of 3,350 employees at 28 locations in 21 countries. Around 2,000 of these employees work in Germany.

The production sites are located in Germany, France, Italy, Spain, Russia, Ukraine, the United States and China. The company headquarters is in Troisdorf (North Rhine-Westphalia, Germany).

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