

**PRESS RELEASE**

**profine with AluPure successful at the ZAK show in Mumbai**

From 6 to 9 December 2018, profine once again presented itself at the leading Indian trade fair ZAK Doors & Windows Expo in Mumbai. This time, the system provider's presentation was all about AluPure, its all-aluminum system introduced last year.

profine has been operating in various markets with aluminum systems under the brand "Gutwerk Aluminum Systems" since 2018. In India, the system is marketed under the brand name AluPure.

The stand of profine India was a magnet for visitors from the beginning of the exhibition – not least because the AluPure system perfectly combines the country-specific requirements with a high quality of the profiles.

Numerous window manufacturers, architects and construction companies looked over the exhibits on site. AluPure profiles are suitable for the construction of windows, glazed doors and residential doors as well as for sliding windows and sliding doors.

As a pioneer in India, the profine Group has been experiencing strong growth for years with its Kömmerling brand.

"Since aluminum has a very dominant market share in India, AluPure is a logical and strategic rounding off of our range for the market. The huge response from our customers and the overwhelming response at the trade show make us very confident that AluPure will be a success story in India," commented Dr. Peter Mrosik, owner and CEO of profine.

**About profine:**

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group supplies its products to 70 countries and has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, India, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,500.

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