

Relaunch of the Internet Portal www.fenster1.de

profine Group has completely re-designed and re-organised its Internet portal „fenster1.de“. With the Internet platform, the system provider aims to inform site visitors comprehensively of the advantages and the benefits of new windows and doors and to make them aware of the corresponding KBE, Kömmerling and Trocal window fabricators.

The most striking changes are the three large areas "Information", "Analysis" and "Renovation".

The "Information" section gives site visitors access to relevant articles that are orientated towards the requirements of end-users. These are, for example, issues such as energy saving, sound insulation, security or ventilation. There are also simple explanations of background information such as types of window and glass, heat insulation and resistance classes and many more issues.

A special feature is the "Analysis" section. Here, the users can calculate their energy-saving potential using an interactive calculator, or can use numerous checklists to prepare themselves specifically for consultation meetings or for buying windows.

The "Renovation" section contains valuable tips and addresses for possible financial aid, as well as practical tips, like "what points to pay attention to when renovating" and "why a specialist company is the right choice", to protect against consequential damage caused by improper installation.

The articles on "fenster1.de" - including those of a technical nature - are written clearly and understandably, over and above which there are videos that show graphically, what features to look for in new windows.

But not only end users will benefit from the new presence of "fenster.de" - the window companies will also reap the rewards. "fenster1.de", with its facilities to search for fabricators and its banner advertising also serves as a hub, to redirect visitors to the websites of window companies.

Comprehensive information and direct access to qualified, specialist window companies - "fenster1.de" thus covers customer requirements, and that with a contemporary look: more modern, more up-to-date, more user-friendly.

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The Internet portal www.fenster1.de appears in a new look and with completely redesigned content and functionalities.

Graphics: profine

About profine:

profine GmbH – International Profile Group – is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group has an excellent international standing at 29 sites in 22 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Russia, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of 3,000.

Starke Marken:

